

CAC AIS

Central Africa Chapter of the Association
for Information Systems

CACAIS 2024 Conference Partner Sponsorship Program

*Theme: Combining Indigenous Knowledge with
Digital Technologies for a Sustainable Future*



Partner Sponsorship Program

for the

2024 Annual Conference of the Central Africa Chapter of the Association for Information Systems (CACAIS 2024)

to be held at the

Catholic University of Central Africa Yaoundé, Cameroon

on

June 6-8, 2024

OFFERS	BRONZE PARTNER	SILVER PARTNER	GOLD PARTNER	PLATINUM PARTNER
	200,000 FCFA	500,000 FCFA	1,000,000 FCFA	1,500,000 FCFA
Full access to the CACAIS 2024 conference	1	2	2	3
Logo recognition on the CACAIS website as Partner	✓	✓	✓	✓
Logo recognition on site signage at CACAIS 2024 (banners, flyers, etc.)	✓	✓	✓	✓
Logo recognition on all marketing and communication materials	✓	✓	✓	✓
Invitation to conference appreciation reception (gala dinner)	✓	✓	✓	✓
Special recognition during conference keynote sessions	✓	✓	✓	✓
Exhibitor booth at CACAIS 2024	Shared booth	Shared booth	Single booth	Single booth
Job postings on CACAIS's social media platforms		1 year	1 year	1 year
Ad postings on CACAIS's social media platforms		1 year	1 year	1 year
AIS Membership			1 year	2 years
Manage your own panel / workshop during CACAIS 2024 (60 – 90 minutes)				✓



Current Partners



SPONSORSHIP APPLICATION FORM

CACAIS Annual Conference

Please complete & send to:

June 6-8 2024

CACAIS

[AISCAC ADDRESS] - [Mail]



SPONSOR DETAILS

Company:

Contact person:

Phone:

Email:

BILLING DETAILS

Company:

Billing address:

Country (City):.....

CHOSEN SPONSORSHIP PACKAGE

Please, tick the appropriate box

Bronze – 200,000 FCFA Silver – 500,000 FCFA

Gold – 1,000,000 FCFA Platinum – 1,500,000 FCFA

Customized package – Please specify the amount:

Sponsorship is only final upon full payment, CACAIS' receipt of sponsor's signed application form and confirmation of acceptance by CACAIS.

Date:.....

Name & Signature:



Who We Are

CACAIS serves society by connecting information systems scholars and professionals in the Central African subregion with those from the rest of the world to advance knowledge and promote excellence in the study and practice of information systems.

CACAIS is a leading association for individuals and organizations leading the research, teaching, practice, and study of information systems in the Central African subregion, aiming at:

- ☞ Positioning information systems as a leading profession in the service of society.
- ☞ Leading and promoting excellence in information systems scholarship.
- ☞ Cultivating a community by providing services and products to meet the diverse needs of members and related communities.



Our Value through the AIS (<https://aisnet.org/>)

Global Network

More than 4,300 active members worldwide

Over 152,000 visitors to the website in 2017

2,269 followers on LinkedIn (May 2023)

Over 2,200 followers on Facebook (May 2023)

3,193 followers on Twitter (May 2023)

Over 41 AIS chapters and 35 special interest groups

Career Services

IS & Tech career opportunities

Academic career opportunities

Job seeker & employer connection opportunities

Career development services (trainings & workshops)

Latest IS Research

AIS e-library with over 40,000 scholarly research articles from leading academics)

Over 20 annual conferences (including chapter conferences)

Our Annual Activities

Annual Conference

June 18-20, 2024,
UCAC, Yaoundé,
Cameroon.

General theme:
Combining
Indigenous
Knowledge with
Digital
Technologies for
a Sustainable
Future

Professional Seminars

Monthly
meetings between
professionals,
academics, and
students in IS

Research Seminars

Weekly research
capacity building
seminars

Teaching Seminars

Monthly IS
education &
curricula
discussion
sessions between
academics and
professionals

CAC
AIS



CONTACT US!

[Email: 2024conference@cacais.org](mailto:2024conference@cacais.org)

www.cacais.org

www.linkedin.com/company/cacais/about